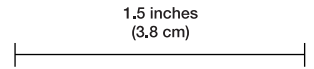


Corporate logo usage with tagline

Minimum scalable size

The smallest allowable size for the horizontal Arizona Humanities Council logo with the tagline is 1.5 inches (3.8 cm) in width. The horizontal configuration is the only acceptable format allowed.

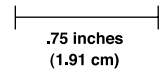


Corporate logo usage without tagline

Minimum scalable size logo with tagline eliminated

Note: The Arizona Humanities Logo with tagline is the preferred logo version. Realizing there may be occasions that there is limited space for logo usage, the Arizona Humanities Council is providing this logo option for use when space is extremely limited.

This logo version may never be reduced any smaller than .75 inches (1.91 cm) in width as shown in the example to the right. To ensure clarity and readability, this special small version of the Arizona Humanities Council signature has been created in which the tagline has been removed. Horizontal configuration is the only current acceptable format allowed.



Corporate logo-color guidelines

Official color logo usage

Purple (PANTONE [PMS] 266) (C 94, M 94, Y 0, K 0) (R 32, G 13, B 129) and Yellow/Brown (PANTONE [PMS] 145) (C 0, M 47, Y 100, K 9) (R 232, G 123, B 0) are our primary corporate colors. Together they make up the Arizona Humanities Council logo.

Official grayscale logo usage

When using the logo, we prefer you use the color version.

For occasions when the primary corporate colors cannot be used, a black version of the corporate logo is preferred for single-color applications or for printing on a light background. When producing materials with dark-colored backgrounds, always use the reversed (white) logo.

Please note that these versions of the logo, just as the color version may not be altered in any way and are the preferred usages.



Sharing cultures. Enriching communities.



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Contact Arizona Humanities Council at (602) 257-0335 Ext. 25 or visit our web site at www.azhumanities.org/logo to obtain official logos.